



25 years of CHI

FILE SUBMISSION SPECIFICATIONS

WE ACCEPT THE FOLLOWING FORMATS:

- Adobe Illustrator 9.x, 10.x, CS: .ai file with fonts outlined and images embedded
- Adobe Photoshop 7.x, CS: Flattened tiff or eps file with 300 dpi
- High Resolution PDF CMYK files (press optimized or PDF-X1a). Please note: PDF files created from Illustrator must have fonts outlined. Always embed all fonts.

Include crop marks with an offset of .125 inches. Size and crop images as close to final size as possible. All important live matter must be a minimum .25" inside the final trim. Please see page 2 for a diagram.

AD SIZES:

| TRIM SIZE (final size) | BLEED SIZE | LIVE AREA |
|------------------------|-----------------|-----------|
| 17" x 22" | 17.25" x 22.25" | 16" x 21" |

The contest winner will be required to upload his/her graphic files to our FTP site. This information will be provided once the winner has been determined. Please call for information if you have any questions regarding these specifications or file preparation. Contact our production manager, Sheryl Ciszewski, at 514-622-9403, or email sheryl@attendancemarketing.com.

FINAL CHECK LIST:

- Artwork is sized at 100% — to specifications
- File is created in either Illustrator or Photoshop (following specifications mentioned above) or high resolution, press-optimized PDF-X1a compliant
- All images are saved as CMYK or Greyscale — minimum 300 dpi resolution
- Any placed graphics are saved as TIFF or EPS files, no JPEG or LZW compression.
- All placed graphics are included or embedded within PDF
- Crop marks
- All screen and printer fonts are provided and outlined (Illustrator) or embedded within PDF final file
- All necessary files are compressed and ready for uploading (.zip, .sit, .sitx...).

April 28 - May 3, 2007

San Jose Convention Center, San Jose, CA, USA

conference on human factors in computing systems

1/8" BLEED (bleed size 17.25" x 22.25")

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1/2" Margin — NO TYPE OR IMPORTANT IMAGES

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16"

1/2" Margin — NO TYPE OR IMPORTANT IMAGES

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21"

LIVE AREA/
NONBLEED
POSTER SIZE

1/8" BLEED (bleed size 17.25" x 22.25")

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Poster TRIM SIZE
(final size)
17 x 22"

1/2" Margin — NO TYPE OR IMPORTANT IMAGES

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