## **CALL FOR PARTICIPATION**

Call for Papers: Supporting non-professional users in the new media landscape

Position papers are invited to discuss computer-human interaction issues of future co-creation approaches characterized by user-generated content production and sharing in different contexts (private and public spaces), with special attention to the user experience factors of these applications and the implications for interface design. The workshop will include break-out sessions on specific sub-topics, followed by a group discussion.

Submissions are invited on the following topics:

- how to support non-professional users in co-creation of media
- how to improve user involvement to co-create user-generated systems
- how to inspire people to communicate, share and produce content (co-experience)
- describing and evaluating user experience factors for co-creation (emotions, fun, joy of producing, using and sharing content, connectedness)
- investigating user needs for content production and sharing in different contexts of use (private, public spaces)

Based on the submissions, a few key-topics will be selected that will be used to guide the discussion during the workshop.

This workshop wants to address these issues by bringing together practitioners and researchers from different domains, but with the same concern for supporting non-professional users in the co-creation of media. This includes managers of HCI projects working in the iTV, web and mobile industry (telecom companies, device manufacturers, broadcasters, service and content providers, etc.); industrial designers; user experience architects; interface evaluators and testers; HCI academics, researchers and students with interests in new user experiences; new trends consultants. Although no particular skills are required, basic knowledge of HCI design issues is recommended.

Submissions are expected in the form of 4 page position papers, describing the area of research, specific work (empirical or theoretical) on the workshop topic and the innovative character of the research at hand. Insightful essays about the topic are also welcomed. We will select participants with diverse backgrounds based upon the relevance, insightfulness, and originality of their submissions. At least one author of accepted papers needs to register for the workshop and for one day of the conference itself.

General inquiries about the workshop and submissions can be sent through the following website: <a href="http://soc.kuleuven.be/com/mediac/chi2007workshop/">http://soc.kuleuven.be/com/mediac/chi2007workshop/</a>

## Timescale:

Deadline for submissions: 12 January 2007

Feedback to authors: 31 January 2007

Workshop at CHI2007: Sunday 29 April 2007